Keating Research, Inc.
DATA DRIVEN DECISION MAKING

603 Likely November 2012 Voters in Colorado
Field: November 2-4, 2012
Full sample n=603 worst case margin of error: 4.0%

Presidential Results

Colorado Statewide Tracking Poll November 2-4 2012

Hello, may please I speak with **{name on the list}?**

If voter on the list is not available say: May I please speak with the youngest person in the household who is 18 or older and registered to vote in Colorado?

My name is **name of interviewer.** I'm calling from _____. I'm not selling anything. We're doing a survey here in Colorado on some topics that I'm sure you will find interesting.

Screener questions

S2. Are you registered to vote in Colorado?

Yes	100%	Continue interview
No	--	**Terminate interview**
Don't know / not sure **Don't read**	--	**Terminate interview**

S3. What are the chances that you will vote in the November election for President – have you already voted, will you definitely vote, will you probably vote, are the chances 50-50, or will you probably not vote?

Definitely vote	30%	Continue interview
Probably vote	1%	Continue interview
50-50 chances	0%	Continue interview
Probably not vote	--	**Terminate interview**
Don't know / not sure **Don't read**	--	**Terminate interview**
Already voted	69%	Continue interview

Now I'm going to read the names of some public figures. After I read each one, please tell me if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person? **Randomize list. Read names.**

	Fav.	*Unfav.*	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	*Don't read* Don't know / Unfamiliar
1. Barack Obama							
November 2-4	**53**	**45**	39%	14%	9%	37%	1%
October 23-24	**52**	**46**	35%	17%	7%	39%	2%
September 10-11	**51**	**47**	32%	18%	12%	36%	2%
August 21-22	**48**	**48**	32%	16%	10%	37%	4%
2. Mitt Romney							
November 2-4	**47**	**51**	35%	13%	13%	38%	2%
October 23-24	**50**	**48**	35%	15%	15%	33%	2%
September 10-11	**47**	**51**	26%	21%	18%	33%	2%
August 21-22	**47**	**49**	23%	24%	15%	34%	3%

3. **If already voted ask:** In the election for President, did you vote for Democrat Barack Obama, Republican Mitt Romney, or someone else? **Rotate order of candidate names.**

   If not yet voted ask: If the election for President were held today, would you vote for the Democrat Barack Obama, for the Republican Mitt Romney, or for someone else? **Randomize the order of candidates. If respondent says "Don't know or undecided" please ask:** Even though you are undecided, which way do you LEAN – Democrat Barack Obama, Republican Mitt Romney, or someone else?

   If respondent says "someone else" please ask: What is the name of the other candidate?

	Nov. 2-4	Oct. 23-24	Sept. 10-11	Aug. 21-22
Obama	**50**	**48**	**49**	**48**
Romney	**46**	**45**	**44**	**44**
Barack Obama	50%	47%	47%	46%
Lean Obama	*%	1%	2%	2%
Mitt Romney	45%	44%	42%	42%
Lean Romney	1%	1%	2%	2%
Gary Johnson	1%	2%	--	--
Other candidate	1%	1%	2%	2%
Don't know / undecided / refused **Don't read**	2%	4%	6%	5%

And finally, just a few questions for statistical purposes only…

D20. Gender **Do not ask question**

Male	48%
Female	52%

D21. Could you please tell me your age? **Read list if necessary**

18-24	8%
25-29	8%
30-34	7%
35-39	7%
40-44	9%
45-49	10%
50-54	11%
55-59	8%
60-64	10%
65-69	8%
70+	13%

D22. Do you think of yourself as a Democrat, Republican, or Independent? **If Democrat, ask:** Would you call yourself a strong Democrat, or a not very strong Democrat? **If Republican, ask:** Would you call yourself a strong Republican, or a not very strong Republican?

Democrat	**28**
Independent	**39**
Republican	**30**
Strong Democrat	21%
Not strong Democrat	7%
Independent	39%
Not strong Republican	7%
Strong Republican	22%
Other party **Don't read response**	1%
Don't know / not sure **Don't read**	2%

D23. What is the last grade or level of school you have completed? **Read list if necessary**

Less than high school degree	2%
High school graduate	16%
Some college / 2 year degree / Associates degree	29%
College graduate / BA or BS degree	30%
Postgraduate courses / Masters or Doctoral degree	23%
Don't know / refused **Don't read**	*%

D24. Just to be sure we are representing everybody, do you happen to come from a Hispanic or Latino background? **If respondent says "no", ask:** May I ask your race? **Do not read answer choices**

White	81%
Hispanic / Latino	10%
Black / African American	3%
Asian	1%
Native American / American Indian	1%
Other **Don't read response**	1%
Don't know / refused **Don't read**	2%

Party Registration

Democrat	33%
Unaffiliated	30%
Republican	36%
Other	1%

This poll data is based on 603 live telephone interviews with voters statewide in Colorado who are likely to vote in the November, 2012 election. Keating Research, Inc. conducted these telephone interviews from November 2-4, 2012. The worst case margin of error at the 95% level for a sample of 603 is plus or minus 4.0%.