FOR IMMEDIATE RELEASE

From: **Chris Keating, Keating Research, Inc.**

Date: **October 3, 2016**

Re: **Clinton holds an 11-point lead over Trump in Colorado**

This is the first poll in a series of Presidential tracking polls to be conducted in Colorado by **Keating Research, Inc.** leading up to the November 8, 2016 election. These polls will provide informative, accurate polling conducted using live-interviewer telephone interviews.

In our first Colorado poll conducted after the Presidential debate, Hillary Clinton leads by 11 points over Donald Trump (44% Clinton – 33% Trump). Gary Johnson receives 10%, Jill Stein 3%, while 4% say they would vote for some other candidate and 6% remain undecided.

Clinton receives strong support from *Democrats* (83% Clinton – 4% Trump, 5% Stein, 1% Johnson and 2% other), while Trump has yet to solidify his base *Republican* support (71% Trump - 11% Clinton, 9% Johnson and 4% other). *Unaffiliated* voters support Clinton by nearly 2-to-1 (41% Clinton – 23% Trump), though 3rd party candidates receive one-fourth of the Unaffiliated vote (16% Johnson, 4% Stein and 5% other candidate).

Clinton's lead is driven, in part, by support among *younger voters - age 18-49* (45% Clinton – 24% Trump), while the race is virtually tied among *older voters age 50+* (43% Clinton – 41% Trump). There is a large gender gap in Colorado as Clinton holds a *16 point* lead among *women* (47% Clinton – 31% Trump) and leads by 6 points among *men* (41% Clinton – 35% Trump).

Clinton leads by 3-to-1 among *Hispanics* (61% Clinton – 20% Trump) and by 7 points with *White* voters (42% Clinton – 35% Trump).

Colorado has voted with the winning candidate in the past four Presidential elections and President Obama's two wins were in a large part due to his support among suburban voters. In the bellwether *suburban Arapahoe and Jefferson counties*, Clinton has an outsized 17 point lead (46% Clinton – 29% Trump).

Keating Research is recognized by Democrats and Republicans alike as providing extremely accurate polling in Colorado. This polling data is based on 602 live-interviewer telephone surveys conducted September 27-29, 2016 among likely November 2016 voters statewide in Colorado. For this sample of 602 interviews the worst case margin of error at the 95% level is plus or minus 4.0%. Respondents were chosen at random from a list of voters with phone numbers: 303 surveys (50%) were conducted on cell-phone and 299 surveys (50%) were conducted on a land line.

Keating Research, Inc.
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