

Sample: 517 likely November 2018 Voters

Field: October 25-30, 2018

Worst-case Margin of Error: +/- 4.3%



Keating Research / Onsight Public Affairs / Martin Campaigns (K-O-M)
Colorado Statewide Voter Poll – October 2018

My name is name of interviewer. I'm calling from XXXX Research. I'm not selling anything. We're doing a short survey here in Colorado on some topics that I'm sure you will find interesting.

Screeners questions

1. Are you registered to vote in Colorado?

- Yes 100%
No Terminate
Don't know / not sure Don't read Terminate

2. What are the chances that you will vote in the November election for Governor, Congress and state ballot issues – have you already voted, will you definitely vote, will you probably vote, are the chances 50-50, or will you probably not vote?

- Already voted 54%
Definitely vote 40%
Probably vote 5%
50-50 chances..... 1%
Probably not vote Terminate
Don't know / not sure Don't read Terminate

Colorado Governor

3. **If not yet voted ask:** In the election for Colorado Governor will you vote for – Democrat Jared Polis, Republican Walker Stapleton, or someone else? **Rotate the order of the candidate names.**

If already voted ask: In the election for Colorado Governor did you vote for – Democrat Jared Polis, Republican Walker Stapleton, or someone else? **Rotate the order of the candidate names.**

If respondent says “someone else” ask: Would you vote for Libertarian Scott Helker or Unity Party candidate Bill Hammons?

If respondent says “don’t know / undecided” ask: Even though you are undecided, which way do you lean – Democrat Jared Polis, Republican Walker Stapleton, or someone else? **Rotate the order of the candidate names.**

Polis	50%
Stapleton	42%
Difference	+8%
Already voted – Jared Polis, Democrat	30%
Not yet voted – Jared Polis, Democrat.....	18%
Lean Polis.....	1%
Already voted – Walker Stapleton, Republican.....	19%
Not yet voted - Walker Stapleton, Republican	20%
Lean Stapleton	3%
Bill Hammons, Unity Party.....	1%
Scott Helker, Libertarian.....	4%
Don’t know / undecided Don’t read	4%

November 1, 2018 – Topline Results

Now I’m going to read the names of some public figures. After I read each one, please tell me if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person? **Randomize and read the names on the list.**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Very Favorable</u>	<u>Somewhat Favorable</u>	<u>Somewhat Unfavorable</u>	<u>Very Unfavorable</u>	<u>Don't read Don't Know/ Unfamiliar</u>
4. Donald Trump	39%	59%	22%	18%	7%	52%	2%
5. John Hickenlooper	59%	33%	25%	34%	16%	17%	8%
6. Cory Gardner.....	42%	43%	11%	31%	18%	25%	16%

Demographic questions

And finally, just a few questions for statistical purposes only...

7. Gender **Do not ask question**

Male.....	48%
Female	52%

8. Could you please tell me your age?

Average Age	51
18-49	43%
50+	57%
18-24.....	6%
25-29.....	6%
30-34.....	6%
35-39.....	8%
40-44.....	9%
45-49.....	9%
50-54.....	8%
55-59.....	9%
60-64.....	13%
65-69.....	7%
70+	21%

9. Do you think of yourself as a Democrat, Republican, or an Independent? **If Democrat, ask:** Would you call yourself a strong Democrat, or a not very strong Democrat? **If Republican, ask:** Would you call yourself a strong Republican, or a not very strong Republican?

Democrat	30%
Independent	40%
Republican	29%
Strong Democrat	23%
Not strong Democrat.....	7%
Independent	40%
Not strong Republican.....	9%
Strong Republican	20%
Other party Don't read	*%
Don't know / not sure Don't read	1%

10. What is the last grade or level of school you have completed?

Less than high school degree	2%
High school graduate.....	11%
Some college / 2 year degree / Associates degree	26%
College graduate / BA or BS degree	35%
Postgraduate courses / Masters or Doctoral degree	26%
Don't know / refused Don't read	*%

11. Just to be sure we are representing everybody, do you happen to come from a Hispanic or Latino background? **If respondent says "no", ask:** May I ask your race? **Do not read answer choices**

Hispanic / Latino	9%
White	79%
Black / African American	2%
Asian	1%
Native American / American Indian	1%
Other Don't read	3%
Don't know / refused Don't read	5%

Party Registration:

Democrat	33%
Unaffiliated	33%
Republican	33%
Other	1%

Congressional District:

CD 1	14%
CD 2	17%
CD 3	14%
CD 4	15%
CD 5	14%
CD 6	13%
CD 7	14%

K-O-M Poll Survey Methodology

The **Keating-Onsight-Martin Colorado Poll** results are based on a sample of 517 live-interviewer telephone surveys, including 61% cell-phone interviews and 39% land-line interviews, among likely November, 2018 voters statewide in Colorado. The likely voters in this survey were randomly selected from the universe of registered voters who voted in November 2014, November 2016 or November 2017. Interviews were conducted from October 25-30, 2018 by Keating Research, Onsight Public Affairs and Martin Campaigns. The worst-case margin of error at the 95% level for the sample of 517 is plus or minus 4.3%.