



Magellan Strategies and Keating Research

Healthier Colorado 2022 Voter Opinion Survey

Topline Results

Magellan Strategies and Keating Research are pleased to present the topline results of an online survey of 1,060 likely 2022 general election voters in the State of Colorado. The interviews were conducted from September 18th – 26th, 2022. This survey has a margin of error of +/- 3.01% at the 95 percent confidence interval. The survey data were weighted to be representative of voter turnout demographics within the State of Colorado for a midterm general election.

T1. For statistical purposes only, could you please tell me if you are registered to vote in Colorado as a Republican, a Democrat, an unaffiliated voter, some other party, or are you not registered to vote?

Unaffiliated.....	36%
Democrat.....	32%
Republican	31%
Other Party	1%

T2. What are the chances that you will vote in the November election for Governor, Congress, and state and local ballot questions – will you definitely vote, probably vote, are the chances 50-50, or will you probably not vote?

Definitely Vote.....	90%
Probably Vote	7%
50-50 Chance	3%

*T3. In your own words, please describe the most important issues and problems that you think Governor Polis and the state legislature should be addressing. **

** Verbatim responses are in a separate document.*

Following is a list of names of people involved in politics. After reading each name, please tell us if you have a favorable or unfavorable opinion of that person. If you have heard of the person but do not have an opinion of them, or you have never heard of them, there are options for that as well. Let's get started...

T4a. Joe Biden

Total Favorable	49%
Total Unfavorable	50%
Heard Of, No Opinion.....	1%
Never Heard Of	0%
Very Favorable.....	19%
Somewhat Favorable.....	30%
Very Unfavorable.....	42%
Somewhat Unfavorable.....	8%

T4b. Michael Bennet

Total Favorable	47%
Total Unfavorable	40%
Heard Of, No Opinion.....	8%
Never Heard Of	5%
Very Favorable.....	20%
Somewhat Favorable.....	27%
Very Unfavorable.....	25%
Somewhat Unfavorable.....	15%

T4c. John Hickenlooper

Total Favorable	48%
Total Unfavorable	44%
Heard Of, No Opinion.....	6%
Never Heard Of	2%
Very Favorable.....	18%
Somewhat Favorable.....	30%
Very Unfavorable.....	28%
Somewhat Unfavorable.....	16%

T4d. Jared Polis

Total Favorable	58%
Total Unfavorable	39%
Heard Of, No Opinion.....	2%
Never Heard Of	1%
Very Favorable.....	32%
Somewhat Favorable.....	26%
Very Unfavorable.....	25%
Somewhat Unfavorable.....	14%

T5. If the election for the United States Senate were being held today, would you vote for the Democratic Candidate, Michael Bennet, the Republican Candidate, Joe O’Dea, the Libertarian Candidate, Brian Peotter, or some other candidate?

Bennet	46%
O’Dea.....	36%
Peotter	3%
Other Candidate	2%
Undecided.....	13%

Among Undecided Voters:

Lean Bennet.....	3%
Lean O’Dea	2%
Lean Peotter.....	1%
Lean Other Candidate.....	1%
Still Undecided	6%

T6. If the election for Governor were being held today, would you vote for the Democratic Candidate, Jared Polis, the Republican Candidate, Heidi Ganahl, the Libertarian Candidate, Kevin Ruskusy, the American Constitutional Party candidate, Danielle Neuschwanger, or some other candidate?

Polis.....	51%
Ganahl.....	34%
Ruskusy	2%
Neuschwanger	1%
Other Candidate	1%
Undecided.....	11%

Among Undecided Voters:

Lean Polis	2%
Lean Ganahl	3%
Lean Ruskusy	0%
Lean Neuschwanger.....	0%
Lean Other Candidate.....	1%
Still Undecided	5%

Demographic Questions

And now I have a few questions for statistical purposes only...

T7. Are you, yourself, now covered by any form of health insurance or health plan, or do you not have health insurance at this time?

Yes, Covered by Health Insurance	95%
No, Not Covered by Health Insurance	4%
Unsure/Refused.....	1%

T8. Do you consider yourself to be conservative, moderate, or liberal in your political beliefs?

Conservative.....	28%
Moderate	39%
Liberal	30%
Unsure or Refused	3%

T9. Are you the parent or guardian of any child under the age of 18 living in your household?

Yes..... 23%
No 77%
Refused..... 0%

T10. Do you rent or own your home?

Own 70%
Rent 26%
Other 3%
Unsure or Refused 1%

T11. Are you male, female or do you identify your gender differently?

Female..... 51%
Male 47%
Identify Differently 1%
Refused..... 1%

T12. Which of the following age groups applies to you?

18 to 24 6%
25 to 29 8%
30 to 34 8%
35 to 39 8%
40 to 44 8%
45 to 49 8%
50 to 54 8%
55 to 59 10%
60 to 64 10%
65 to 69 9%
70 or Older 17%
Refused..... 0%

T13. Which race or ethnicity do you most identify with?

White..... 81%
Hispanic, Latino, Latina, Latinx..... 13%
Black or African American 3%
Asian or Asian American..... 1%
Another Race or Ethnicity 1%
Refused..... 1%

T14. Last year, what was your total family income before taxes?

Less than \$20,000.....	6%
\$20,000 to less than \$30,000.....	6%
\$30,000 to less than \$40,000.....	6%
\$40,000 to less than \$50,000.....	6%
\$50,000 to less than \$75,000.....	15%
\$75,000 to less than \$90,000.....	12%
\$90,000 to less than \$100,000.....	7%
\$100,000 or More.....	32%
Refused.....	10%

T15. What is the highest level of school you have completed or the highest degree you have received?

Did Not Complete High School	1%
Graduated High School	11%
Attended Technical or Vocational School	5%
Attended Some College, No Degree.....	16%
Associates, Graduated Two-Year College.....	10%
Bachelors, Graduated Four-Year College	32%
Obtained Masters, PHD, Professional Degree	24%
Refused.....	1%

Survey Methodology

This interviews for this survey were completed by sending a MMS text message to Colorado voters to participate in the survey online, as well as, conducting online interviews through an online panel. The survey data was weighted to be representative of expected voter turnout demographics within the State of Colorado for a midterm general election. The interviews were conducted September 18th – 26th, 2020. This survey has a margin of error of +/- 3.01% at the 95 percent confidence interval.
