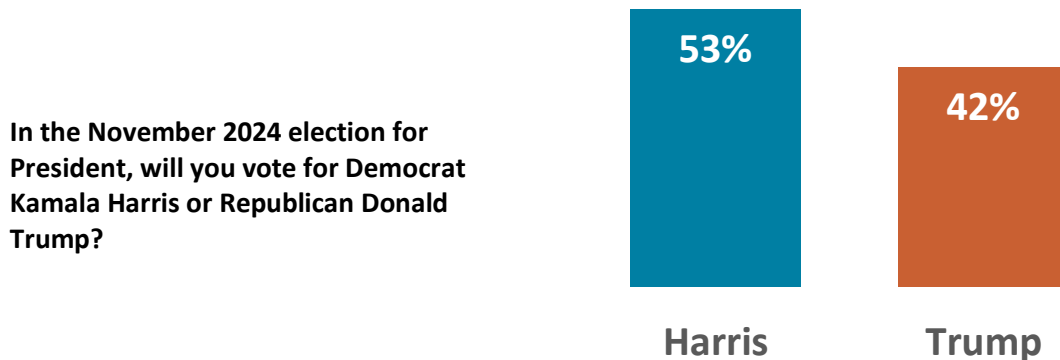


From: Chris Keating, Jake Martin and Spencer Keating, Keating Research, Inc.
To: Interested Parties
Subject: **New Poll Results: Harris Leads Trump by 11-points in Colorado**
Date: September 25, 2024



Vice President Kamala Harris is poised for a double-digit victory in Colorado in the November election. In a new Keating Research poll of likely November 2024 voters statewide in Colorado, Vice President Kamala Harris leads Donald Trump by 11 points (**53% Harris, 42% Trump, 2% someone else, and 3% undecided**).



Keating Research has an excellent track record of predicting presidential election results in Colorado. In the 2020 Keating Research poll, Biden led Trump by 12 points, and Biden went on to win Colorado by 13 points. In the 2016 Keating Research poll, Clinton led Trump by 5 points, and Clinton won Colorado by 5 points.

The key voter groups that are driving Harris' lead in this poll include the following:

- ✓ **Latinos:** Kamala Harris leads by 42 points (69% Harris to 27% Trump).
- ✓ **Women:** Kamala Harris leads by 19 points (57% Harris to 38% Trump), while also maintaining an advantage among men (49% Harris to 46% Trump).
- ✓ **Unaffiliateds:** Kamala Harris leads by 17 points (55% Harris to 38% Trump). Unaffiliateds will make up nearly half of all voters in the November election.
- ✓ **Younger voters:** Kamala Harris leads by 15 points among voters age 18-49 (55% Harris to 40% Trump) and also leads by 7 points among older voters age 50+ (51% Harris to 44% Trump).
- ✓ **Suburban voters:** Harris leads by 13 points in the five-county Denver suburbs (54% Harris to 41% Trump).

These results are based on a hybrid poll of 500 likely November 2024 voters in Colorado, including 350 respondents contacted on the phone via live interviewers and 150 respondents invited via text message to complete a survey online. The sample is distributed to represent likely November 2024 voters in Colorado based on party registration, gender, age, ethnicity, region, and education. The worst-case margin of error at the 95% level for the full sample of 500 respondents is plus or minus 4.4%. The poll was conducted from September 11 - 14, 2024, by Keating Research, Inc.