



Sample: 1,210 active registered voters statewide, including 300 registered Democrats, 600 Independent and 300 Republicans and 10 Other
Field: November 9 – November 17, 2025

Colorado Independent Voter Landscape Poll — November 2025

Phone: Hello, I'm calling from XXX. I'm not selling anything. We're doing a survey in Colorado on some topics that I'm sure you will find interesting.

Online: We're doing a survey in Colorado on some topics that I'm sure you will find interesting.

1. Are you registered to vote in Colorado?

| | Total | Independent |
|-----------|-------|-------------|
| Yes | 100% | 100% |

P. Party Registration from Voter File.

| | | |
|-------------------|-----|------|
| Democrat..... | 25% | 0% |
| Independent | 50% | 100% |
| Republican | 23% | 0% |
| Other Party | 1% | 0% |

2. On the voter rolls, are you registered as Democrat, Republican, or are you unaffiliated with any political party or independent, or registered with some other party?

This response is how voters think they are registered, not their actual registration.

| | | |
|----------------------------------|-----|-----|
| Democrat..... | 28% | 12% |
| Unaffiliated / Independent | 43% | 73% |
| Republican | 28% | 14% |
| Other Party | 1% | 1% |

Ask Q3 if Independent in Q2. n=520.

3. Do you think of yourself as Unaffiliated or Independent?

| | | |
|----------------------------|-----|-----|
| Unaffiliated | 38% | 40% |
| Independent | 56% | 54% |
| Other | 4% | 4% |
| Don't know / not sure..... | 3% | 3% |

4. Why did you choose to register as an [insert party name here from Q2]? **Please record the response verbatim.**

| | Total | Indep. | Dem. | Repub. |
|---|-------|--------|------|--------|
| Alignment with Party Values or Beliefs..... | 30% | 7% | 49% | 47% |
| Policy Alignment (e.g., Economy, Healthcare, Abortion, Etc.) .. | 21% | 4% | 28% | 38% |
| Dislike or Distrust of Both Major Parties..... | 18% | 38% | 2% | 2% |
| Desire for Flexibility or Independence | 15% | 33% | 1% | 2% |
| Dislike of Current Party Direction / Extremism | 15% | 13% | 13% | 20% |
| Dislike of the Two-party System | 14% | 30% | 2% | 1% |
| Desire to Vote for Individuals / Issues, Not Parties..... | 12% | 27% | 2% | 1% |
| Disgust with Political Corruption or Polarization | 11% | 21% | 2% | 3% |
| Personal Preference/Choice | 10% | 9% | 8% | 15% |
| Cynicism or Lack of Faith in System / Politicians..... | 7% | 14% | 2% | 2% |
| Support for Working / Middle Class or “the People” | 5% | 1% | 13% | 4% |
| Historical or Lifelong Registration..... | 4% | 1% | 9% | 6% |
| Religious or Moral Values | 4% | *% | 4% | 9% |
| No Strong Preference / Undecided | 3% | 6% | 2% | 1% |
| To Vote in Primaries | 3% | 3% | 5% | 1% |
| Family Influence or Tradition..... | 3% | - | 4% | 7% |
| Desire for Change / Reform | 3% | 2% | 2% | 4% |
| Not Interested or Not Involved in Politics..... | 1% | 2% | - | *% |
| Identity or Demographic Representation | *% | - | 1% | *% |
| Other | 2% | 2% | 3% | 2% |

Ask Q5 if Independent in Q2. n=520.

5. Did you register as an [Answer from Q3] intentionally or were you automatically registered as an [Answer from Q3]? **Randomize the order of intentionally and automatically.**

| | Total | Independent |
|----------------------------|-------|-------------|
| Intentionally | 85% | 86% |
| Automatically..... | 6% | 5% |
| Don't know / not sure..... | 9% | 9% |

Ask Q6 if Independent in Q2. n=520.

6. Even though you are currently [Answer from Q3], on your voter registration, have you ever been registered with a political party? **If yes:** Which party were you most recently registered?

| | | |
|---|-----|-----|
| Yes, as a Democrat..... | 26% | 25% |
| Yes, as a Republican..... | 23% | 21% |
| Yes, as other party | 4% | 4% |
| No, have never been registered with a political party | 38% | 41% |
| Don't know / not sure..... | 9% | 9% |

Ask Q7 if currently Independent and have been registered with another party previously. n=274.

7. What is the main reason why you left the [Party from Q6] party? **Open ended question. Responses Categorized.**

| | Total | Left Dem. Party | Left Repub. Party |
|--|-------|-----------------|-------------------|
| Policy Disagreements..... | 21% | 25% | 18% |
| Dissatisfaction with Party Direction..... | 18% | 19% | 15% |
| Values no Longer Align | 16% | 18% | 15% |
| Desire for Independence / Unaffiliated Status..... | 15% | 20% | 9% |
| Extremism..... | 11% | 10% | 9% |
| Poor Leadership..... | 10% | 11% | 7% |
| Disillusionment with Two-Party System | 10% | 10% | 8% |
| Dislike of Party Behavior / Tactics..... | 8% | 8% | 9% |
| Corruption | 8% | 8% | 9% |
| Trump / MAGA Influence..... | 8% | 2% | 17% |
| Dislike of Candidates..... | 8% | 6% | 9% |
| Out of Touch with People | 7% | 7% | 6% |
| Lack of Support for Working Class | 6% | 6% | 7% |
| Distrust / Untrustworthy | 5% | 7% | 4% |
| Government Overreach / Oppression..... | 4% | 3% | 4% |
| Party Division / Infighting | 3% | 2% | 1% |
| Privacy / Personal Reasons | 3% | 2% | 5% |
| Uninterested / Disengaged with Politics..... | 1% | 1% | 1% |
| Relocated / Changed Residence | *% | - | - |
| Other | 6% | 8% | 4% |

Ask Q7x if currently Independent and had never been registered with another party. n=201.

7x. What is the main reason why you haven't ever registered with a political party? **Please Open ended question. Responses Categorized.**

| | Total | Independent |
|--|-------|-------------|
| Dislike or Distrust of Both Major Parties..... | 28% | 26% |
| Desire for Independence / Voting Based on Candidates or Issues | 23% | 25% |
| No Strong Alignment with Any Party | 23% | 22% |
| Desire Flexibility or Open-mindedness | 16% | 17% |
| No Specific Reason or Indifference | 13% | 12% |
| Belief that Parties Do Not Represent the People..... | 11% | 12% |
| Opposition to the Two-party System..... | 10% | 11% |
| Corruption and Influence By Special Interests | 8% | 8% |
| Dislike of Partisan Politics or Division | 7% | 7% |
| Lack of Interest or Knowledge in Politics | 5% | 5% |
| Personal Privacy or Preference | 4% | 5% |
| Recent Registration or Youth/Inexperience..... | 2% | 2% |
| Other | 3% | 2% |

8. Generally speaking, would you say **Colorado** is heading in the right direction or in the wrong direction? **If respondent says "I don't know" ask:** Which way would you lean toward - right direction or wrong direction?

| | | |
|----------------------------|-----|-----|
| Right direction | 43% | 41% |
| Wrong direction..... | 51% | 52% |
| Don't know / not sure..... | 6% | 7% |

Please tell me if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of the following... **Randomize the names on the list.**

| | <u>Un-</u> <u>Favorable</u> | <u>Very</u> <u>Favorable</u> | <u>Some</u> <u>Fav</u> | <u>Some</u> <u>Unfav</u> | <u>Very</u> <u>Unfav</u> | <u>DK /</u> <u>NS</u> |
|------------------------------------|--------------------------------|---------------------------------|---------------------------|-----------------------------|-----------------------------|--------------------------|
| 9. President Donald Trump | | | | | | |
| Total | 40% | 60% | 22% | 17% | 5% | 54% |
| Independent | 37% | 62% | 17% | 20% | 7% | 56% |
| 10. The Colorado Democratic Party | | | | | | |
| Total | 41% | 55% | 10% | 31% | 14% | 41% |
| Independent | 39% | 56% | 9% | 30% | 17% | 40% |
| 11. The Colorado Republican Party | | | | | | |
| Total | 37% | 58% | 10% | 27% | 20% | 38% |
| Independent | 37% | 57% | 8% | 29% | 21% | 36% |
| 12. The Colorado State Legislature | | | | | | |
| Total | 38% | 48% | 5% | 33% | 19% | 30% |
| Independent | 36% | 48% | 4% | 32% | 19% | 29% |
| | | | | | | 14% |
| | | | | | | 16% |

13/14. If the election for U.S. Congress were held today in your district, would you vote for the Democratic candidate or the Republican candidate? **Randomize the order of Democratic candidate and Republican candidate in question and answers. If undecided ask Q14:** Even though you are undecided, would you prefer a Democrat or a Republican?

| | Total | Independent |
|------------------------------|--------------|--------------------|
| Democrat..... | 47% | 44% |
| Republican | 41% | 38% |
| Other candidate..... | 5% | 7% |
| Don't know / undecided | 8% | 11% |

15. What would you say are the most important issues or challenges facing Colorado? **Open ended question. Ask on Split X. Responses Categorized. n=605.**

| | Total | Independent |
|--|-------|-------------|
| Housing Affordability / Cost of Living | 32% | 35% |
| Taxes and Government Spending / Budget..... | 19% | 20% |
| Political Leadership and Polarization | 16% | 16% |
| Immigration and Undocumented Immigrants | 15% | 12% |
| Education Funding and Quality..... | 13% | 11% |
| Wages, Employment, and Economic Opportunity | 13% | 13% |
| Crime and Public Safety | 12% | 11% |
| Government Overreach and Regulation | 12% | 14% |
| Homelessness | 12% | 12% |
| Healthcare Access and Costs | 11% | 12% |
| Climate Change and Environment | 10% | 8% |
| Corruption and Wasteful Spending..... | 10% | 13% |
| Infrastructure (roads, water, transit) | 10% | 11% |
| Social Issues (Abortion, LGBTQ+ Rights, Reproductive Rights) . | 9% | 8% |
| Mental Health and Substance Abuse | 5% | 6% |
| Food Insecurity | 4% | 5% |
| Democracy and Voting Rights | 3% | 2% |
| Energy Costs and Utility Prices..... | 3% | 3% |
| Support for Small Businesses..... | 1% | *% |
| Other | 4% | 5% |

Next, I'm going to read you pairs of statements about issues facing Colorado. After I read each pair, please tell me which one comes closer to your own view, even if neither is exactly right **Randomize Q16-Q17. Rotate statement 1 & statement 2 within each question.**

16. **Conservation.** **Randomize the order and read.** Which one of the following statements comes closer to your view? **Phone only: If respondent is undecided ask:** Even though you are undecided which one do you agree if more?

| | | Total | Independent |
|---|-----|-------|-------------|
| Colorado should increase funding to protect open spaces, wildlife, and water..... | 57% | 59% | |
| OR, | | | |
| Colorado already spends enough to protect open spaces, wildlife, and water..... | 31% | 28% | |
| Don't know / not sure..... | 12% | 13% | |

17. **TABOR.** **Randomize the order and read.** Which one of the following statements comes closer to your view? **Explain if necessary:** TABOR is the taxpayer's bill of rights, which caps the amount of state revenues each year and requires voter approval for new taxes. **Phone only: If respondent is undecided ask:** Even though you are undecided which one do you agree if more?

| | | |
|---|-----|-----|
| Colorado should keep its TABOR law because it's an essential protection that keeps government spending in check and gives voters the final say on any tax increases | 61% | 60% |
| OR, | | |
| Colorado should remove its TABOR law because it prevents the state from adequately funding schools, roads, and healthcare..... | 26% | 26% |
| Don't know / not sure..... | 13% | 15% |

Please tell me / indicate if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements. **Randomize the list.**

| | <u>DIS- AGREE</u> | <u>Strong Agree</u> | <u>Some Agree</u> | <u>Some Disagree</u> | <u>Strong Disagree</u> | <u>DK / NS</u> |
|---|-----------------------|-------------------------|-----------------------|--------------------------|----------------------------|--------------------|
| 18. Politics is important to your personal identity. | | | | | | |
| Total | 63% | 34% | 24% | 39% | 16% | 18% |
| Independent | 56% | 40% | 18% | 38% | 18% | 23% |
| | | | | | | 4% |
| 19a. Congress is dysfunctional and not representative, and my vote doesn't really matter. Split A: n=605 | | | | | | |
| Total | 71% | 26% | 34% | 37% | 18% | 8% |
| Independent | 74% | 23% | 36% | 38% | 16% | 7% |
| | | | | | | 3% |
| 19b. The state legislature is dysfunctional and not representative, and my vote doesn't really matter. Split B: n=605 | | | | | | |
| Total | 54% | 40% | 26% | 28% | 21% | 19% |
| Independent | 58% | 34% | 27% | 31% | 22% | 12% |
| | | | | | | 8% |
| 20. If you had to say, which party has become more extreme – Democratic Party or Republican Party? Rotate Democrat and Republican. | | | | | | |

| | Total | Independent |
|----------------------------|--------------|--------------------|
| Democratic Party | 38% | 36% |
| Republican Party..... | 45% | 45% |
| Both | 14% | 17% |
| Neither..... | 1% | 1% |
| Don't know / not sure..... | 1% | 1% |

Ask of registered Independent: n=600.

Next, I'd like to read some issues. After I read each one, please tell me which party in Colorado you trust more on that issue – Colorado Democratic Party or the Colorado Republican Party? **Randomize the items on list. Rotate Democrat and Republican in question and answer. Respondent receives 5 of 7.**

| | Trust Colorado Democratic Party <u>More</u> | Trust Colorado Republican Party <u>More</u> | Trust <u>Neither</u> | Don't <u>Know</u> |
|--|---|---|-------------------------|----------------------|
| 21. Immigration..... | 39% | 41% | 17% | 2% |
| 22. Democracy and voting..... | 44% | 30% | 19% | 7% |
| 23. Education | 42% | 32% | 22% | 4% |
| 24. Crime..... | 25% | 42% | 27% | 6% |
| 25. Inflation and cost of living | 33% | 31% | 34% | 1% |
| 26. Healthcare..... | 44% | 21% | 33% | 2% |
| 27. Environment and conservation | 49% | 24% | 23% | 4% |

28. Which of the following best represents how you typically vote in elections in Colorado.

Rotate and read answer choices.

| | Total | Independent |
|---|------------|-------------|
| Vote for the Democratic candidate..... | 40% | 35% |
| Always vote for the Democrat candidate | 16% | 12% |
| Usually vote for the Democrat candidate | 24% | 23% |
| Vote for the Republican candidate | 31% | 26% |
| Always vote for the Republican candidate..... | 12% | 6% |
| Usually vote for the Republican candidate | 19% | 20% |
| Sometimes vote for the Democrat and sometimes for the Republican | 26% | 35% |
| Don't know / not sure..... | 3% | 4% |

29. Which of the following best represents how frequently you vote in **primary elections** in Colorado? **Read answer choices.**

| | | |
|--|-----|-----|
| Always vote in Primary Elections | 74% | 68% |
| Sometimes vote in Primary Elections..... | 17% | 19% |
| Rarely vote in Primary Elections | 4% | 5% |
| Never vote in Primary Elections..... | 3% | 5% |
| Don't know / not sure..... | 2% | 2% |

Ask of registered Independent: n=585.

30. As an **[Answer from Q3]** voter in Colorado, you are able to choose which party's primary you vote in. Which of the following best represents how you typically vote in primary elections? **Rotate and read answer choices.**

| | |
|--|------------|
| Vote in the Democratic Primary | 30% |
| Always vote in the Democratic primary..... | 14% |
| Usually vote in the Democratic primary | 17% |
| Vote in the Republican Primary | 28% |
| Always vote in the Republican primary..... | 13% |
| Usually vote in the Republican primary | 15% |
| Sometimes vote in the Democratic primary and sometimes vote in the Republican primary | 29% |
| Don't typically vote in primaries..... | 9% |
| Don't know / not sure..... | 3% |

Ask if don't always in the primary elections in Q29. n=319.

31. If you don't always vote in the primary, why not? **Open ended question. Responses Categorized.**

| | Total | Independent |
|---|--------------|--------------------|
| Dislike of Candidates or Options..... | 23% | 25% |
| Lack of Information or Knowledge..... | 19% | 17% |
| Apathy or Lack of Interest..... | 17% | 18% |
| Perceived Lack of Impact or Faith in System..... | 16% | 18% |
| Too Busy or Lack of Time | 13% | 13% |
| External Circumstances (travel, moving, health, access) | 10% | 10% |
| Forgot or Forgetfulness | 8% | 8% |
| Unaware of Election Dates or Process | 5% | 3% |
| Not Affiliated with a Major Party..... | 5% | 4% |
| Not Eligible or Just Became Eligible | 2% | 3% |
| Complexity or Difficulty of Process | 2% | 2% |
| Other | 6% | 5% |

Randomize the order of questions 32 and 33.

32. If you had to choose, would you rather see the Democratic party become more liberal, stay the same, or become more moderate?

| | | |
|----------------------------|-----|-----|
| More liberal | 21% | 19% |
| Stay the same | 11% | 8% |
| More moderate | 61% | 64% |
| Don't know / not sure..... | 7% | 9% |

33. If you had to choose, would you rather see the Republican party become more conservative, stay the same, or become more moderate?

| | | |
|----------------------------|-----|-----|
| More conservative | 17% | 16% |
| Stay the same | 16% | 13% |
| More moderate | 62% | 65% |
| Don't know / not sure..... | 5% | 6% |

D34. What is your gender?

| | Total | Independent |
|-------------------------------|-------|-------------|
| Man | 49% | 52% |
| Woman | 51% | 48% |
| Prefer to self-describe | *% | *% |

D35. Age from Voter File.

| | | |
|------------|-----|-----|
| 18-24..... | 13% | 19% |
| 25-29..... | 6% | 7% |
| 30-34..... | 10% | 12% |
| 35-39..... | 8% | 9% |
| 40-44..... | 10% | 8% |
| 45-49..... | 8% | 8% |
| 50-54..... | 8% | 6% |
| 55-59..... | 7% | 7% |
| 60-64..... | 7% | 6% |
| 65-69..... | 9% | 8% |
| 70+..... | 14% | 9% |

D36. What is the highest level of education you have completed?

| | | |
|---|-----|-----|
| Less than high school degree | *% | *% |
| High school degree | 9% | 9% |
| Some college but no degree | 19% | 20% |
| 2 year degree / Associates degree | 11% | 12% |
| College graduate / Bachelor's or BA/BS degree | 36% | 35% |
| Postgraduate degree (Master's, PhD, MD) | 24% | 24% |
| Don't know / refused | *% | 1% |

D37. Could you please [Phone: tell me Online: indicate] if your family's total income is?

| | | |
|---------------------------------|-----|-----|
| Under \$25,000 | 4% | 5% |
| \$25,000 up to \$49,999 | 11% | 11% |
| \$50,000 up to \$74,999 | 13% | 12% |
| \$75,000 up to \$99,999 | 15% | 16% |
| \$100,000 up to \$149,999 | 23% | 22% |
| \$150,000 or more | 29% | 29% |
| Don't know / refused | 5% | 5% |

D38. Thinking about your approach to political issues, would you generally describe yourself as liberal, moderate, or conservative?

| | Total | Independent |
|----------------------------|------------|-------------|
| Liberal | 35% | 33% |
| Very liberal | 17% | 15% |
| Somewhat liberal..... | 18% | 17% |
| Moderate | 28% | 34% |
| Conservative | 35% | 30% |
| Somewhat conservative..... | 19% | 19% |
| Very conservative | 16% | 12% |
| Don't know / refused..... | 2% | 3% |

D39. Generally speaking, do you think of yourself as a Republican, a Democrat, an or an Independent? **If Democrat/Republican:** Do you strongly or weakly consider yourself a Democrat/Republican. **If Independent:** Do you lean Democrat or Republican? **Rotate Democrat and Republican in question and answers.**

| | | |
|-------------------------------------|------------|------------|
| Democrat | 24% | 12% |
| Strong Democrat | 19% | 9% |
| Weak Democrat..... | 5% | 3% |
| Independent | 53% | 75% |
| Independent (leans Democrat)..... | 18% | 26% |
| Independent | 19% | 27% |
| Independent (leans Republican)..... | 16% | 22% |
| Republican | 22% | 11% |
| Weak Republican | 4% | 2% |
| Strong Republican..... | 18% | 9% |
| Don't know / refused..... | 1% | 2% |

D40. Just to be sure we are representing everybody, how would you describe your ethnicity?

Multiple response question.

| | | |
|---|-----|-----|
| Hispanic / Latino/a / Latinx | 13% | 14% |
| White | 80% | 80% |
| Black / African American..... | 2% | 2% |
| Asian | 1% | 1% |
| Native American / American Indian | 3% | 2% |
| Other | 4% | 4% |
| Don't know / refused..... | 1% | 2% |

SURVEY METHOD:

The **Independent Voter Landscape Poll — November 2025** results are based on a hybrid (Live-interviewer and Text-to-Online) poll of 1,210 active voters statewide in Colorado, including 600 active voters registered as Independent. The sample is distributed to accurately represent active voters in Colorado statewide based on party registration, gender, age, education, region, and ethnicity. The worst-case margin of error at the 95% level for the full sample of 1,210 respondents is $\pm 2.8\%$. The worst-case margin of error at the 95% level for the sample of 600 registered Independent respondents is $\pm 4.0\%$. The poll was conducted from November 9 – 17, 2025, by Keating Research, Inc.